Term Information

Effective Term	Autumn 2016
Previous Value	*Summer 2012*

Course Change Information

What change is being proposed? (If more than one, what changes are being proposed?)

Change in course title, course description, and course goals/learning objectives which are detailed below and covered in revised course syllabus (included with change request).

What is the rationale for the proposed change(s)?

Overall course update to reflect changes in Journalism profession and skills needed for successful Journalism career. Change in Lantern/Journalism adviser who now wants to instruct this course differently.

What are the programmatic implications of the proposed change(s)?

(e.g. program requirements to be added or removed, changes to be made in available resources, effect on other programs that use the course)?

None.

Is approval of the request contingent upon the approval of other course or curricular program request? No

Is this a request to withdraw the course? No

General Information

Course Bulletin Listing/Subject Area	Communication
Fiscal Unit/Academic Org	School Of Communication - D0744
College/Academic Group	Arts and Sciences
Level/Career	Undergraduate
Course Number/Catalog	4221
Course Title	Data Journalism in Enterprise Reporting
Previous Value	*Enterprise Reporting in Diverse Communities*
Transcript Abbreviation	Enterprise Rptg
Course Description	A capstone experience devoted to enterprise journalism that springs from computer assisted reporting techniques and presented through the use of traditional print and multimedia journalism.
Previous Value	*A capstone experience devoted to exploring diverse communities, and chronicling their unique issues for mainstream presentation through the use of traditional print and multimedia journalism.*
Semester Credit Hours/Units	Fixed: 4

Offering Information

Length Of Course	14 Week, 7 Week
Flexibly Scheduled Course	Never
Does any section of this course have a distance education component?	No
Grading Basis	Letter Grade
Repeatable	No
Course Components	Lecture
Grade Roster Component	Lecture
Credit Available by Exam	No
Admission Condition Course	No
Off Campus	Never

Campus of Offering   Columbus

Prerequisites and Exclusions

Prerequisites/Corequisites   Prereq: 2221 (421 and 422), and enrollment in Comm, Journal, or AgrComm major.
Exclusions   Not open to students with credit for 621.

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code   09.0401
Subsidy Level   Baccalaureate Course
Intended Rank   Senior

Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

Course Details

Course goals or learning objectives/outcomes
- Gain experience using data analysis software and strategies to produce a professional-level print and multimedia story project.

Previous Value
- *Gain experience by thoroughly examining a diverse community and producing a professional-level multimedia project.*

Content Topic List
- Computer Assisted Reporting
- Data Gathering and Analysis
- Advanced Interviewing techniques
- Project planning and organization
- Narrative and longform story writing techniques
- Data Visualization and graphics
- Social Media strategy

Previous Value
- *Reporting on Diverse Communities*
- *State of Reporting on Diverse Communities*
- *Feature Storytelling*
- *Advanced Interviewing Techniques*
- *Public Data and Social Media in Researching Stories*
- *Identifying and Avoiding Bias*
- *Engaging the Community--Follow Up and Feedback*

Attachments

- COMM 4221.syllabus.pdf: Comm4221 syllabus

  (Syllabus. Owner: Butte,Kylie M.)

- 4221 Data Journalism in Enterprise Reporting Revised.docx: 4221 syllabus revised

  (Syllabus. Owner: Butte,Kylie M.)

Comments

- Syllabus was revised based on committee feedback from 1/19/16. Reattached. *(by Butte,Kylie M. on 01/25/2016 09:09 AM)*

- See 1-19-16 e-mail to D. Ewoldsen *(by Vankeerbergen,Bernadette Chantal on 01/19/2016 09:58 AM)*

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Butte,Kylie M.	12/22/2015 03:26 PM	Submitted for Approval
Approved	Butte,Kylie M.	12/28/2015 03:38 PM	Unit Approval
Approved	Haddad,Deborah Moore	12/28/2015 04:16 PM	College Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	01/19/2016 09:58 AM	ASCCAO Approval
Submitted	Butte,Kylie M.	01/25/2016 09:09 AM	Submitted for Approval
Approved	McDonald,Daniel Gary	01/25/2016 09:09 AM	Unit Approval
Approved	Haddad,Deborah Moore	01/25/2016 10:38 AM	College Approval
Pending Approval	Nolen,Dawn Vankeerbergen,Bernadette Chantal Hanlin,Deborah Kay Jenkins,Mary Ellen Bigler Hogle,Danielle Nicole	01/25/2016 10:38 AM	ASCCAO Approval

Data Journalism in Enterprise Reporting
COMM 4221 ~ Wed/Fri 9:10-11:00 a.m.

SPRING 2016~342 Journalism   *Professor: Spencer Hunt*
Office: The Lantern, 275 Journalism *E Mail: hunt.754@osu.edu*
Office Phone: 614.247.7030   *Twitter: @spencerhuntosu*
Office hours: Wednesday, Friday 3-5 p.m.

COURSE DESCRIPTION/GOAL

For the past few years, you have been learning the journalism skills that will prepare you for a career in media, including story development, reporting, interviewing, writing, editing, and photography. This course will add another set of tools that are increasingly in demand among media outlets looking to hire the most talented candidates.

In this class, we will practice data journalism, a technique that is also called computer-assisted reporting. Also called precision journalism, this reporting strategy uses computers to analyze the ever-increasing amount of publicly available data to create unique and compelling stories. This course will teach the fundamentals of such techniques and combine your analysis of publicly available data into a semester-long enterprise reporting project. You will create a story, or a series of stories, that spring from the records you analyze.

This is your Journalism Major capstone course. We will set a project goal and then you—individually or with a partner—will develop and produce that project by semester's end.

Each individual or team will then tell this story with the skills journalists must know—writing, (a 3,500-5,000 word story), photography, graphics and the strategic use of social media.

Aside from database analysis, which you will learn here, the skills you need for this class will come from your prior Journalism Major courses, and you will use all of them to:

1. Find and research a topic that's compelling and important.
2. Use the results of your analysis to identify and connect with sources and people who will help tell the story your data reveal.
3. Take copious and quality notes from your interviews with those sources.
4. Craft those notes into a powerfully written, streamlined article that has a clear nut graph and a clear narrative structure.
5. Create supporting multimedia pieces, which can include photos, visualizations and graphics built from your data analysis.
6. Edit, edit and edit some more…

7. Present your project to the class.

Textbook (suggested)
Computer Assisted Reporting: A Practical Guide, Brant Houston – is a great resource, but not required.

Readings (required)
Instead of a textbook, I, Similar to the Practicum class (COMM 2223), I will provide you with numerous links to online posts and tutorials, which you will access through Carmen., and yYou will be responsible for reading and reviewing these links prior to each class period. The links will provide the basis for that day's discussion and work in class.

As we near the end of the semester, starting at week 11, there a no required readings. At this stage in the class, we will be moving into our writing and editing phase for all portions of your capstone project. You will spend your time wrapping up any final reporting, writing your story, putting together your charts and visualizations, choosing which photos you will use, and devising a social media strategy to promote your work. Our class time will function as interactive workshops, that will offer coaching and technical assistant to help refine your efforts. We will also examine how professional news outlets showcase their best journalism.

Here is one recent examples of some great work involving data journalism:

http://www.tampabay.com/topics/specials/worst-charities.page

Also, you will need:
An eEmail account you check daily
Computer (including Internet and word processing) access
A thumb drive and/or computer hard drive capable of storing large amounts of data
To follow my Twitter account for attendance (@spencerhuntosu)

GRADING (points) — Percent Final Grade
Professionalism (50) — 5%
Twitter attendance (75) — 7.5%
Final Presentation (75) — 7.5%
Story Outline (100) — 10%
Calendar: (150) — 15%
Midterm draft on your progress with multimedia and data (150) — 15%

Final Project (400): Story development (100) Research (100) Writing (100) Multimedia (100) — **40%**

These points tallied together will give you your final grade of the following (100--
9393=A-;; 92-90=A-;-; 89-88 B+; 87-82=B; 81-80=B-;-; 79-78=C+; 77-72=C; 71-
70=C-;-; 69-68=D+; 67-60=D; 59 and below=E).
I am not able to negotiate grades, either during or after the semester.

DATE OF FINAL EXAM: Check Ohio State link

Instructor Methods

You must prepare for each class by reading the required links in Carmen. Our class
time, particularly at the beginning of the semester, will be divided by a short
presentation followed by hands-on practice with data analysis software and
techniques.

I believe that this will help you quickly master a reporting technique that might be
new for you, but is increasingly expected of new reporters entering the field. Many
of the first courses will work like a lab.

This will help us work more closely and help me to assess and understand your
individual needs and goals.

Since this is the first time this class has been offered, changes in Carmen modules
and schedules are likely. Any such changes will be announced through emails.
Please let me know if you have other ideas for what might augment our class or
better serve your learning experience.

I encourage you to email and tweet any and all questions that arise, and to share any
information you find useful outside our class content, and to meet with me during
office hours.

Class Tools
To better serve the needs of the class, the classroom provided-computers will
include all of the applications needed to learn the basics of computer assisted
reporting. These will include Microsoft Excel, the Microsoft database manager,
Access, and ArcMap, a database mapping program. If your personal computer lacks
these applications there will be time allotted during classes to perform the analyses
you need to complete your stories.

Many of these applications are available for download through the university's site
license program. Information on how to request the software for student use is
available here. https://ocio.osu.edu/software Students should note, however, that
Microsoft does not make its database manager, Access, available for Apple products.
Likewise you should be wary of any program available on the web that offers to
make Access functional on Apple computers.

It is important, however, that you be able to store and back up your data on something that's yours, a flash/thumb drive or your own computer's hard drive so that they are not lost to the whims of the computer gods power surges or usually-reliable OSU equipment.

CLASS PROFESSIONALISM
College is intended to prepare you for the real world. You can and will make a lot of mistakes here, but the goal is to learn from them and not to make them again.   To that end, I will treat you professionally and I need you to do the same.

1. You will be graded primarily on your writing and editing, and how you work as a writer.
2. Fact and style errors, and misspellings are also VERY important in the pursuit of journalistic skill, so they are weighted heavily in this class.
3. Come on time and ready to work on the material for the day.
4. Staying in class: I know you have things to do. We all do. But we have committed to being in class together for two hours twice a week.
5. You are missed when you are absent: Twitter attendance, described later only works when you are here and attendance is part of your grade.
6. Treating classmates/coworkers with respect: Everyone's ideas have merit, and allowing a civil discussion, even when we disagree, is a key to future success.
7. Dressing for success: I know this is college, but you never know who might come to class who could help you with am internship or guide your academic or professional career. Please know I don't want to discuss appropriate class dress with you, but I will if need be.
8. **Deadlines are deadlines:** Assignments must be submitted in the Dropbox by the pre-determined time and cannot be accepted late, barring a medical excuse or an attempt to reach me prior to the deadline.
9. I believe in using social media in class. I encourage you to use your devices, and require Twitter for attendance, and our research in class will use all electronic devices. Remember, if I can see what you post—so can future employers. Be responsible in how you present yourself online.
10. We never interview or quote friends, relatives, roommates, etc. In our industry, it's considered a conflict of interest.
11. We never write on topics of which we have a personal stake or relationship (places where we work, groups of which we are a member, etc…)
12. We always tell sources we are interviewing them for an article *to be pitched to The Lantern.*
13. Only if a Lantern editor accepts the article idea will we say we are writing for the paper, but we publish and write with the goal of being published in *The Lantern.*
14. That means we do not tell sources we are "writing for a class assignment."
15. Lying, cheating or stealing will get you fired: In this class, if you plagiarize anything you will fail the course and I will report you to academic misconduct, even if you accidentally do it while taking your notes.

WITHDRAWAL POLICY
Not all classes fit your schedule or your academic plan. Please know, however, that I very much wish to meet with you before you drop to see what we can do to work through any challenges together. If you do have questions about how to drop or the impact on your transcript or financial aid, please visit the Academic Advising website.

MOBILE TECHNOLOGY
Although many classes may ban or limit the use of mobile technology, in this class we will learn to use your mobile phone and tablet for reporting and disseminating news—in other words, for good and not evil. Keep it out and be prepared to use it for class work, which will include tweeting, posting to Instagram and Facebook, and finding sources on LinkedIn. That said, this is not the time to text and tweet your friends or surf the web.

EQUIPMENT:
You will be able to use the cameras and video cameras from COMM 3226, if they are not in use by the other class. You are welcome to use your own equipment, but please know that it is up to you to determine if it is compatible with our computers and software, and you will need to do any necessary conversions. The COMM 3226 equipment is available for checkout from the Lantern photo department in room 275 of the Journalism Building.

Once again, you must have appropriate storage media, a hard drive and/or USB flash drive (aka thumb drive, jump drive, pen drive, Gizmo (USB key), to keep copies of your work files.

ASSIGNMENTS
Professionalism (50 points)
Treating this class like a job will go a long way toward helping you be prepared for your post-graduation life. Your ability to come on time, contribute to discussions, turn in work on time, treat classmates with respect, dress appropriately, and communicate respectfully and clearly in persona and in writing will earn you professionalism points. Everyone starts with zero points—you build them up through professional behavior throughout the semester.

Twitter Attendance (75 points)
To help build that skill—and brand, we take attendance through Twitter, which means every student gets credit for attendance by tweeting something insightful or asking a question from each class session, with the goal of engaging the outside world. In addition, social media is extremely useful for journalists, and your ability to use it responsibly and constructively will help you establish your personal brand and, hopefully, get employed in the future. The goal is we all learn the potential impact of Twitter in "talking" to the world—and learn how to prevent negative impacts. Your tweet cannot be just that you were in class. There has to be a

complete thought behind it. Use my Twitter handle @spencerhuntosu, the hashtag #capstoneclass for all posts. Please make sure to follow me to help me track down tweets that lack the tag, which sometimes happens.

Final Presentation (75 points)
Every individual or team will be responsible for showing us the final project. We can then read the article and discuss the writing with you. Team members must both be present and able to discuss their work to receive the same grade. The schedule for the presentation will be determined as the semester draws to a close.

Digital Journal (150)
Spending time analyzing data, researching records and the notes you take from interviews are key parts of this story. You will keep a digital journal of your participation, describing in detail each time you met with your subjects and what happened during those sessions. I will check it through the semester—both on the scheduled dates and randomly—so you will need to provide me the link by our second session of class. It can be a Google doc or a blog. You must also provide in this journal a list of contacts and phone/email. I will be touching base with your sources to evaluate the contact and content of your time.

Story Outline (100)
You will provide a 500-word description of your project, what EXACTLY your project is about. We need as much detail as possible about your story, what makes it newsworthy, the data and records involved, sources and how they will contribute to your article. Please include an **interview or transcribed notes** with **one source** from your project. Include **all source contact info**. *Put in Carmen dropbox*.

Midterm (150)
As a midterm, you will turn in your first draft of the written portion of, your project (at least 1000 words), with a data AND multimedia component. It will be placed dropbox in Carmen. This should have the look and feel you are intending for your final project, but it is open for editing until the final version is complete.

Final Project (400)
In your dropbox will be all of the written photo, video and graphic modules in their full and completed forms, shaped into a singular and comprehensive project. Please note: *Every person in a team must participate in the research, creation and presentation to receive full credit. You will complete a standard questionnaire about the contribution of each teammate in addition to an evaluation of your own performance. These will be compares and any major discrepancies will be investigated before a final grade is posted.* **Post to dropbox in Carmen**

In-Class and Homework Assignments: We may have some sort of hands on assignment that we begin/discuss and is completed in class. Those not completed in class will be assigned for homework. The content will be determined depending on the focus areas/needs of our individual sessions.

Peer Evaluation
Each person in a partnership project must participate in the research, creation and presentation to receive full credit. BEFORE you present your project, you will put in a Carmen dropbox a one-page written evaluation of your partner(s). As part of that evaluation, you will assign what percentage of the final grade your partner deserves: for example, 100% for a strong and equal partnership; 80 percent for did a lot of work but left areas lacking; 30% for created one graphic, but didn't take photos. These evaluations and my own observations will determine these points. **Place in Carmen dropbox as a .pdf.**

7-STEP PROCESS
No matter what topic becomes your focus, you will need to use a 7-step process to fully report on it and produce a professional level enterprise story project.
1. **Identify the story**. Use traditional print library resources, Web sites and social media like Facebook and Twitter to find your topic/subject/issue.
2. **Research/analysis**. Using the sources above, along with in person or telephone interviews, write a 1-2 page outline of the subject selected. The outline should include likely sources of data local, national and/or international that will help form the basis for the story.
3. **Reporting**. Your data analysis is just a starting point. Your story will grow from the places that data point to. Statistics are dry and impersonal. The people who are affected by them are not. Regularly update your progress in the Google file and write entries that will help you write your midterm and final stories.
 4. **Write/produce**. Start putting everything together into a story package that includes as many of the following as possible: text, photos video and graphics.
5. **Review/edit.** You should be doing this constantly. Class time also will be used to do it in your partnerships or as the "4221 newsroom " as we edit your drafts together.
6. **Rewrite, re research and redo** anything needed to complete the final project. Your continuing reporting, as well as discussions with classmates and the instructor should aid this process.
7. **Completion.** Put it all together in the most effective way possible using words and images. The goal: is to get all or part of the project used by The Lantern or another media organization. *You will be presenting your projects to the in the last class period or during finals week.*

ADDITIONAL INFO   **WRITTEN ASSIGNMENTS**
One of your most important journalistic tools will be the computer, so all of our assignments are turned in electronically. Always include a contact list with phone numbers and emails from your sources. Be sure to **put your name** on everything you submit.

EXTRA CREDIT
There is a maximum of 30 extra credit points available in this class, which will be applied to the final class point total. ~~Extra credit projects are available for all~~

~~students and will follow guidelines and goals set between the instructor and each student.~~ Extra credit projects are available for all students and will follow guidelines and goals set between the instructor and each student.

OFFICE HOURS
My office hours are listed on the front of the syllabus, and I would love to meet with you to get you extra, one-on-one article assistance. I am always available to provide feedback on rough drafts before they are submitted. Keep in mind that you should look for the feedback, days, not hours before the submission deadline.

SYLLABUS
Every effort has been made to create a syllabus that is as comprehensive and accurate as possible, but each class is a living entity and changes may arise. Most things will work as planned, but some things may need to be adjusted as the semester proceeds. If that happens, I will notify you in writing of the changes to be sure everyone is aware and can adjust accordingly.

SAFE & HEALTHY
Keeping students healthy and preventing the spread of illness is important to your University—and to me. You are encouraged to stay home if you are sick, and you may be asked to leave class if you are coughing/sneezing. Students who are sick and cannot attend class must contact me BEFORE class to receive class any materials and turn in assignments via the drop box or email. If you do not notify me, your assignment will not be accepted.

MANAGING STRESS
College can be a stressful time, and I am always here to help you—in this class and beyond. If, however, you feel you need more support, I encourage you to reach out to the Student Advocacy Center at 292.1111. They will always work with professors on your behalf.

HONOR CODE & CODE OF ACADEMIC CONDUCT
It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335 31 02). For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/resource_csc.asp).

I will vigorously pursue any suspected cases of plagiarism, cheating or other violations of the University Code of Academic Conduct, whether completed or merely attempted.

SPECIAL ACOMMODATIONS
I am happy to make academic adjustments for students with documented disabilities. Please contact the Center for Students with Disabilities if this applies to you. The Center for Students with Disabilities is located in Room 101 of the Admissions/Student Services Complex, located on the north side of Main campus, next to Admissions. For more information, call (310) 434-4265 or (310) 434-4273 (TDD) ~~http://www.ods.ohio-state.edu/~~
http://www.ods.ohio-state.edu/

DAILY SCHEDULE

Date	Topic	Before Class Reading (Links in Carmen) Activity	Assignment/Due
Week 1 1-1	Introduction to class	**Read:** The World Needs Investigative Journalism. Intro to Investigative Reporting **Activity:** Review syllabus discuss grades, projects and computer assisted reporting.	*Assignment: create a short list of ideas or issues you'd want to spend weeks on to develop into an enterprise story. Reach out to prospective teammate if desired.*
1-2	Understanding Precision reporting and introduction to Data reporting	**Read:** C.A.R. What is it? The Golden Age of C.A.R. Digging for Truth with Data **Activity** Declare partnerships or single project	Due: Declare partnerships or single work project.
Week 2 2-1	Developing your Story. How to identify, outline and plan an enterprise story	**Read:** What is Enterprise Reporting? 10 Steps to Better Enterprise Ideas; Narrative Journalism; 10 Hurdles to Narrative Journalism **Activity:** Wrapping up work in Excel.	*Assignment: Choose story idea. Identify potential sources of records and data.*
2-2	Understanding Excel: Basic tools for finding data	**Read:** Basic Steps in Working With Data, Easy Calculations in Excel. Pivot Tables in Excel **Activity:** Excel 101, how to navigate, perform basic calculations. Working with pivot tables and calculations in Excel.	Due: Hand in final story ideas, teams for approval, if not approved already.
Week 3	Getting your Data	**Read:** Finding Data, and	*Assignment: Draft a*

3-1	and Records	Your Right to Data	*sample FOI request for data and records, Though one won't be needed.*
		Activity: How to file FOI requests and other strategies to pursue information and records. **Also:** Wrap up of Excel	
3-2	Database Managers	**Read:** A Quick Look Around Access.	Due: Real or sample FOI request for records or data
		Activity: Basic functions of Access. Creating tables and queries within Access	
Week 4 4-1	Writing/reporting issues for long form stories.	**Read:** The Hourglass; The Five Boxes Approach; The Nut Graf Story Approach	*Assignment: Prepare online journal and entries for review.*
		Activity: How to organize notes, records and data. Wrapping up database management training.	
4-2	The good, the bad and your data	**Read:** Wrestling with Data; Distrust Your Data; How I Faced My Fears and Learned to be Good at Math	Due: Share journal link and first entry for review
		Activity: Being careful while working with data. Understanding numbers, recognizing bad data.	
Week 5 5-1	The Pitch: Outline your project	**Read:** Pitch Me a Story; Pitch Guidelines for the WCIJ	*Assignment: Refine outline. Prepare online journal for second check*
		Activity: Finish creating story outline in class for submission. Wrapping up how to recognize deal with bad data.	
5-2	Mapping Data	**Read:** What GIS Software Should Journalists Use? Making Maps with QGIS	**Due: STORY OUTLINE** (2nd journal check)

		Activity: Basic Functions of database mapping. Working with ArcMap.	
Week 6 6-1	Data work in class	**Activity:** Spending class time working with your data, resolving any issues you might have.	*Assignment: By 9 a.m. Friday, post to your journal your reporting and research activities and progress toward the Midterm Goal*
6-2	Multimedia Storytelling	**Read:** Multimedia Storytelling, Learn the Secrets	Due: 3rd journal check
		Activity: Wrapping up work with ArcMap	
Week 7 7-1	Data work/Photo essay planning	**Activity:** Spending class time analyzing data, resolving issues. Preliminary discussion involving photo subjects from project.	*Assignment: By 9 a.m. Friday, post to your journal your reporting and research activities. Share any photos taken so far for discussion in class.*
7-2	Photos and Photo Essays	**Read:** Creating a Photo Essay; Five Types of Photos that Make Strong Essays	Due: 4th journal check: Photos of your subject.
		Activity: Discussion of photos you have shot to show your progress and work on footage	
Week 8 8-1	1st Reporting Day	**Activity:** You are to spend class time reporting on your project.	*Assignment: By 9 a.m. Friday, post to your journal what activities you did during class time*
8-2	Data Visualization and Graphics	Read: Data Journalism is the New Punk; Data Visualization DIY	Due: 5th Journal Check
		Activity: Learning about various options for data viz and graphics.	
Week 9 9-1	Creating Smart Graphics and	Read: Which Chart is Right for You?	*Assignment: complete Midterm Draft Report*

	Visualizations	**Activity**: Share with the class where your story stands challenges opportunities	
9-2	Work Day: Midterm Draft	**Activity**: Class room available for data work, research	**Due: MIDTERM DRAFT, by end of class time**
Week 10	NO CLASS BREAK		
F	NO CLASS BREAK		..
Week 11 11-1	Planning Your Social Media Strategy	**Read:** Social Media Tips and Tools for Journalists; What Audiences Think of Journalists' Social Media Use; Social Media Isn't Optional **Activity**: Bring in project materials related to data to work on graphics	*Assignment: Bring in data or elements to develop into graphic.*
11-2	2nd Reporting Day	**Activity:** You are to spend class time reporting on your project.	*Assignment: By midnight Friday, post to your journal what activities you did during class time*
Week 12 12-1	Data Visualization Work	**Activity**: working on and refining your charts, maps and graphics	*Assignment: Plot out final steps for project wrap up.*
12-2	Work Day: Final Pre-Edit Wrap	**Activity:** Last work on analysis, writing, visuals, social media.	Due (5 p.m. Friday) 6th journal check
Week 13 13-1	Switch partners work session	**Activity**: You will work to edit each other's projects	Bring your project as close to completion as possible for editing
13-2	Switch partners work session	**Activity**: You will work to edit each other's projects	.. Bring your project as close to completion as possible for editing
Week	Final editing week	**Activity**: Bring	Bring your project as close

14 14-1	activities	materials and put together on blog for review	to completion as possible for editing
14-2 F 4/15	Final Revisions	**Activity**: Working from home to put the final touches to your project	..
Week 15 15-1	Show Final Projects	Come to class ready to show projects	**FINAL PROJECT DUE**
15-2	Show final projects	Come to class ready to show projects	
WEEK 16 16-1	FINALS WEEK	Final Meeting, if necessary	